



RESORT PROPERTIES

Marketing and selling resort hotels is a highly specialized sector within commercial real estate, requiring both strategic vision and the ability to effectively communicate a property's potential to prospective buyers. Success depends on a deep understanding of local market conditions and complex redevelopment factors, including PUD requirements, alley swaps, overlay zones, and available incentives. Additionally, the sales process can be intricate, involving legal, tax, financial, and procedural challenges. Partnering with an experienced professional is often the key to a smooth and successful transaction.

For over 30 years, Rusty Helm has been a trusted expert in resort hotel sales, with a particular focus on the Grand Strand market. His in-depth industry knowledge allows him to accurately assess and market properties while seamlessly coordinating with legal and financial professionals to structure transactions tailored to his clients' objectives.

Committed to the highest standards of professionalism, integrity, and confidentiality, Rusty Helm ensures that every client receives expert guidance and dedicated service throughout the entire sales process.

CLOSED TRANSACTIONS



- Americana Hotel
- Atlantica Resort / Assemblage
- Bahama Inn
- Blake Inn
- Blockade Runner
- Cabana Inn
- Cabana Shores Hotel
- Caravan Motel
- Caravelle Resort / Assemblage
- Carolina Inn North
- Carolinian Resort
- Carousel Motel
- Cherry Tree Inn
- Crown Reef Resort
- Days Inn Resort
- Driftwood Motel / Assemblage
- Exeter Oceanfront / Assemblage
- Family Kingdom Amusement Park
- Florentine Inn

- Four Points Sheraton
- Golden Sands
- Grand Inn
- Holiday Inn Independent / Assemblage
- Holiday Shores
- Holiday Sands
- Isle of Palms
- Java East
- Long Bay Resort / Assemblage
- Margaritaville / Assemblage
- Mariner
- Mark III
- Maxwell House
- Mermaid Inn
- Monterey Bay
- North Shore Resort
- Ocean Park / Assemblage
- Ocean Plaza
- Paradise
- Pierview Oceanfront / Assemblage

- Ranch House
- Reef Resort
- Roxanne Resort
- SandCastle North
- SandCastle South
- Sand Dunes
- Schooner I
- Sea Crest / Assemblage
- Sea Gypsy
- Sea Hawk
- Sea Horn
- Shady Rest
- Shangri-La
- Silver Sands
- South Bay Inn & Suites
- Sportsman
- St. John's Inn
- Summer Winds



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